

*the
adventures
of*





WHO ARE CAPTAIN & CAT?

Captain & Cat are musical explorers who sail the high seas on a mission to visit new places, make new friends and try new activities. Captain's a fearless but absent minded leader who always has a meticulous plan in mind. Cat's the eccentric and awestruck first mate who constantly gets himself into trouble! As best friends, they're bonded by their love of music, exploring and learning.

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SERIES CONCEPT

In this interactive series for ages 4-7, the child is a member of Captain & Cat's crew! Each episode, they ask the child to assume a pivotal role on their mission, such as Captain, SCUBA Diver, or Safari Guide. To reach their goal, they need the child's help to navigate every obstacle along the way.





INTERACTIVITY

The child drives the story, helping with everything from hoisting the sails, to finding Captain's hat, to counting elephants, to making bayou gumbo. On this crew, everyone chips in. The child feels like part of this close-knit family and can't wait to go on the next adventure!





EPISODE 1: BE A CAPTAIN WITH CAPTAIN & CAT

MISSION

Captain & Cat need your help to get home! Assume the role of Captain for the day and sail the ship across the high seas!

The adventure begins on the deck of the *S.S. Lucille*, where Captain says he wants YOU to be Captain for the day. Your mission is to get the ship and crew back home.

ROLL CALL: Your first duty as Captain is to do roll call. But Cat—as usual—is nowhere to be found. Use the megaphone to call for CAT! (Voice Trigger It)

Once Cat arrives, it's time for the first step of any voyage — checking the map! You decide the route we'll take home.

MAP: Draw a route from the boat to the port, like completing a maze (Draw It).

Now that we have our route, we need you to check the compass to see which direction we're heading. But, oh no! Captain's compass is missing the names of the directions!

COMPASS: Help drag the names to the corresponding letter on the compass — N, S, E, W (Put It).

With our map and compass ready, we can set sail!

READY THE SHIP: Tap the lever to raise the sails, and turn the wheel to point the ship in the right direction! (Sequence It)

Now that we're under way, Captain explains that it's very important to keep a neat and tidy ship. You go with Cat to clean up the deck by putting things in the supply closet. But Cat keeps a very messy closet!





EPISODE 1: BE A CAPTAIN WITH CAPTAIN & CAT

SUPPLY CLOSET: Put away loose items by dragging them into their corresponding outline in the closet (Put It).

All that cleanup built up an appetite! Cat takes you to meet Chef Lou. As Captain, you'll need to tell him what foods to put in the stew to feed to the crew.

STEW WITH LOU: Drag your favorite items into Lou's pot (Put It).

Back up on the deck with Captain & Cat, it's time for the best part of every voyage...exploring! The most important part of being a captain is keeping an eye out for animals at sea.

EXPLORING: Can you spot all the animals on the ocean? Captain & Cat sing their favorite song, "Whatdya See?" and each verse describes an animal. Click on the animal to make it come alive — sea turtle, whale, shark (Find It).

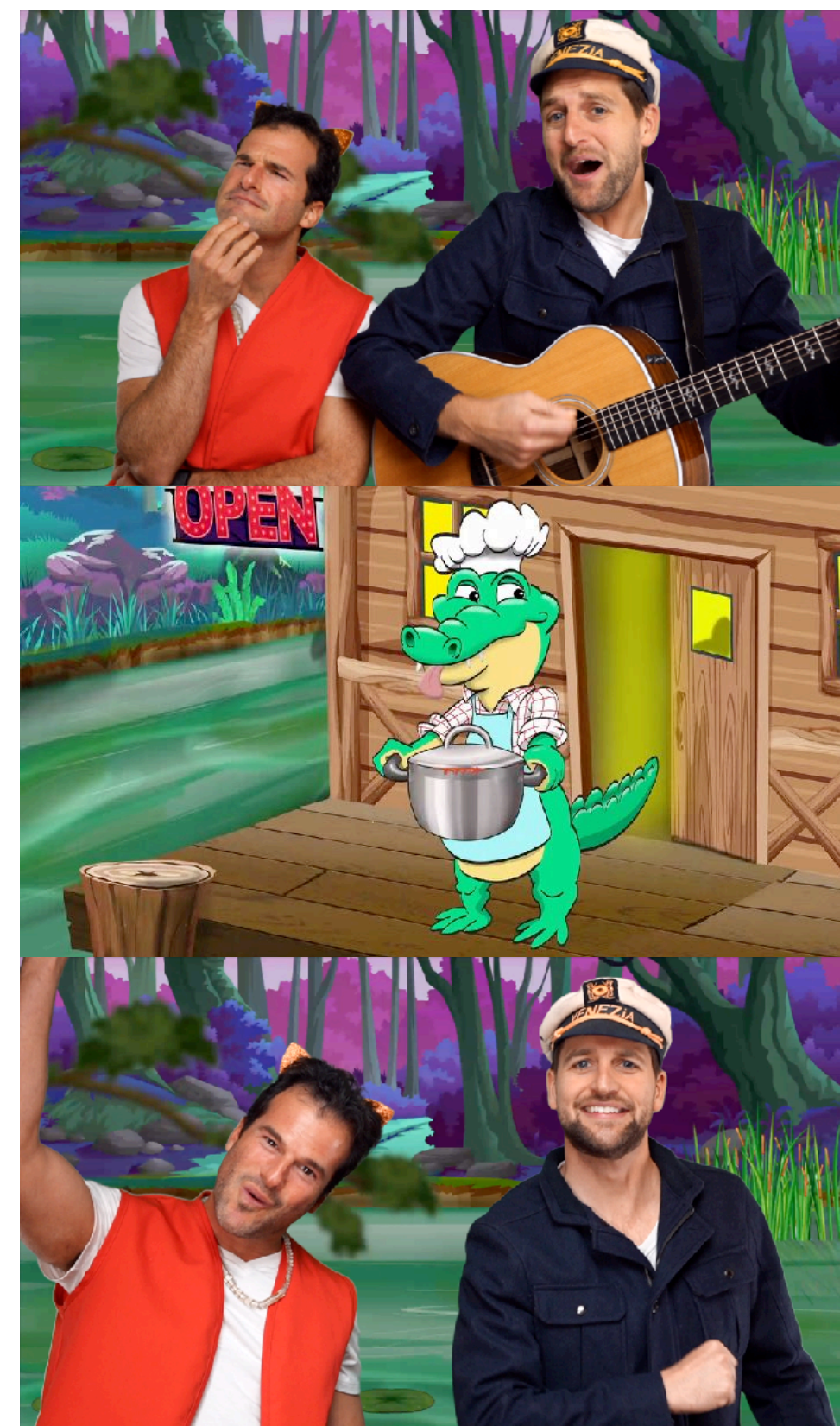
That was fun! Another important part of being a Captain is recording what you see in your journal.

JOURNAL: What was your favorite animal? (Draw It).

Land ho! We've reached the port!

DROP THE ANCHOR: It's your job to drop the anchor in the water so the ship doesn't float away! (Sequence It).

CAPTAIN'S BADGE: We made it home! Captain tells you that you've earned your Captain's Badge. Take a picture for your new badge! (Capture It)





MORE EPISODES

EPISODE 2: BE A SCUBA DIVER

You're leading an undersea expedition to find a hidden treasure!

EPISODE 3: BE AN ASTRONAUT

You pilot a spaceship to the moon!

EPISODE 4: BE A FARMER

You're a farmer for the day taking care of all the plants and animals!

EPISODE 5: BE A CHEF

You're on a mission to gather ingredients in the swamp and cook a meal for all your friends!

EPISODE 6: BE A SAFARI GUIDE

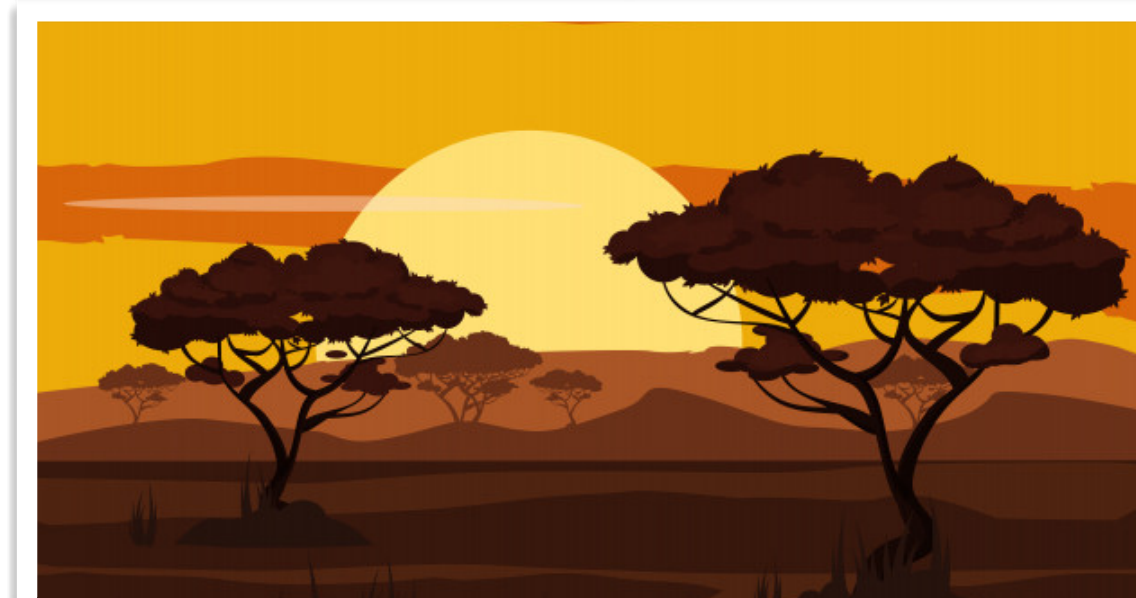
You lead the crew on an adventure through the savannah!

EPISODE 7: BE A PARTY PLANNER

You plan a party for Gina the Gator's preschool graduation!

EPISODE 8: BE A ROCKSTAR

You're a rockstar heading to a concert with Captain and Cat!





REAL LIFE CAPTAIN & CAT

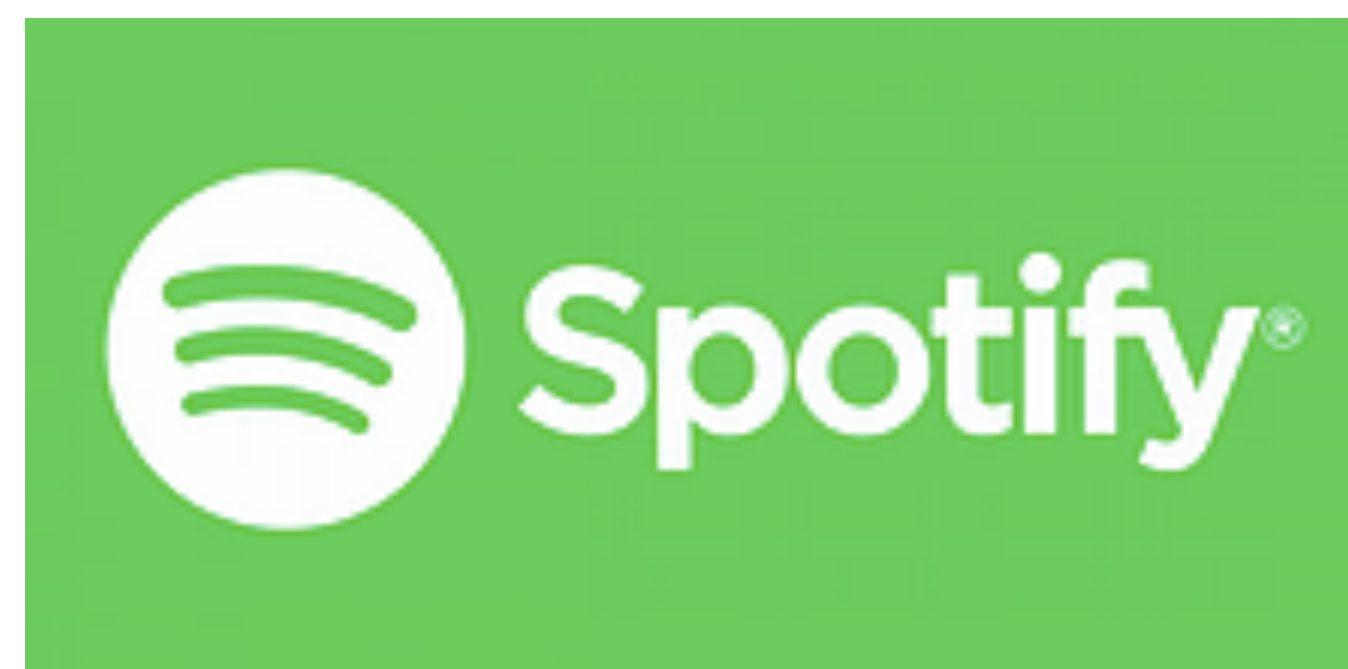
The real life “Captain” Kevin Hoban and Jordie “Cat” Simkovic have been best friends since meeting at Northwestern University over ten years ago. After college they moved to Los Angeles and began performing at kids parties, playing for celebrities and even a Saudi princess! As lifelong teachers, tutors, camp counselors and musicians, they love sharing joy, learning and laughter with kids.

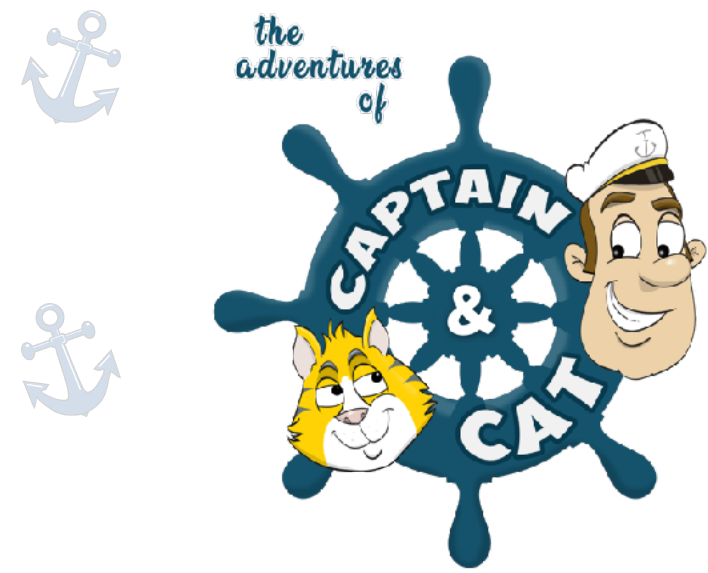




MUSIC

This series features Captain & Cat's super fun & original kids songs! They're perfect for exploring, learning new things and dealing with the challenges facing everyday kids.





CURRICULUM



OVERVIEW

The stories, songs and games in Captain & Cat are designed to inspire curiosity about the world at an age (4-7) when kids are increasingly venturing into new places. Experiencing life as an explorer rather than a passenger changes the whole ride. Curriculum includes Socio-Emotional Lessons, Practical Skills, and Nature & Wildlife.

SOCIO-EMOTIONAL

Captain is at the helm of a balanced and nuanced family dynamic where characters must be sensitive to each other's needs. Captain & Cat share lessons about emotional intelligence, self-esteem and mindfulness with the colorful characters they meet. Through empathetic lessons and songs, children explore the value of sharing their feelings and become equipped with specific tools to help make and enhance friendships.

PRACTICAL SKILLS

Numbers
Letters
Colors
Shapes
Identification
Sorting
Memory
Sharing
Teamwork

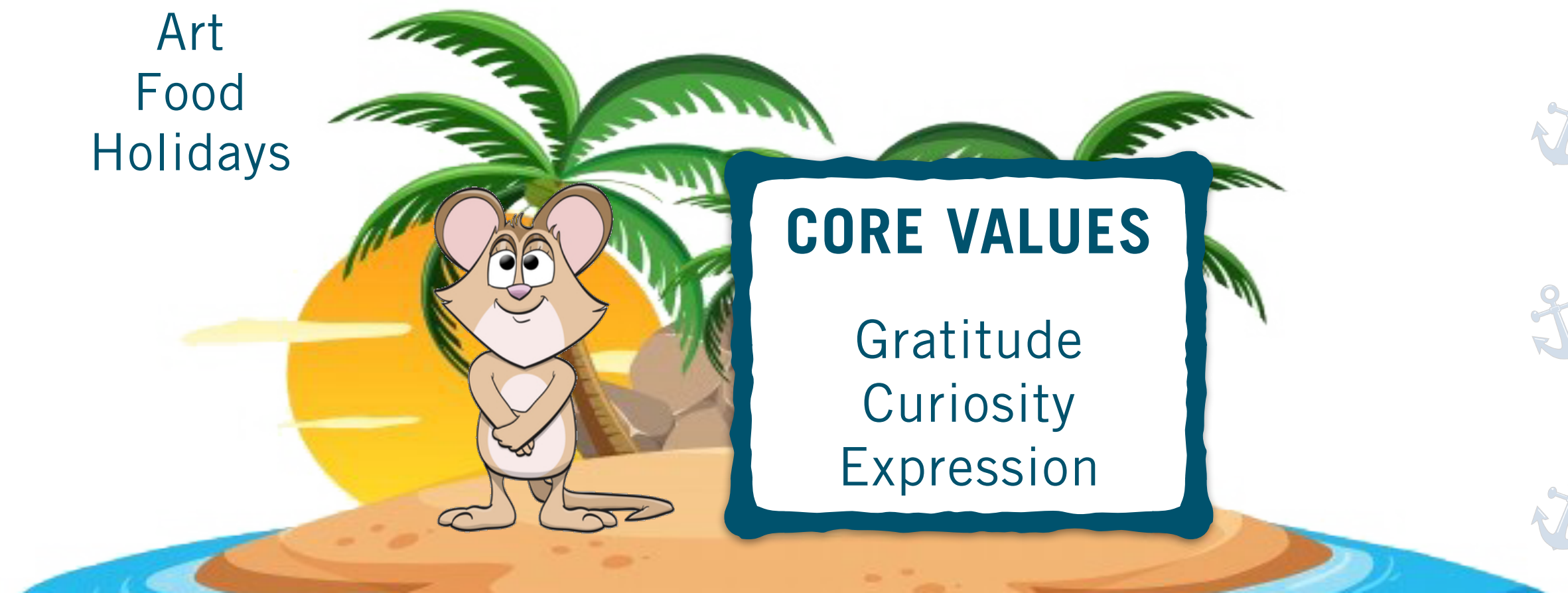
Days & Months
Seasons
Problem Solving
Body Parts
Spanish
Music
Art
Food
Holidays

NATURE & WILDLIFE

Our characters explore exotic ecosystems and learn about different plants, animals and natural features in each place, thus gaining appreciation for biodiversity and species interdependence.

CORE VALUES

Gratitude
Curiosity
Expression





CURRICULUM



CORE TEAM

Jordan Simkovic (creator / teacher)

Jordan has been a teacher and tutor for over ten years. He works in schools throughout Los Angeles helping children with special educational and emotional needs. He also teaches the LSAT and SAT at Kaplan Test Prep, where he was ranked in the top 1% of teachers last year.

Kevin Hoban (creator / camp director)

As a camp director and counselor for over a decade, Kevin is adept at creating curriculum and programs for young kids that deal with friendship, teamwork, learning about nature, and love of animals.



Danielle Valner (teacher)

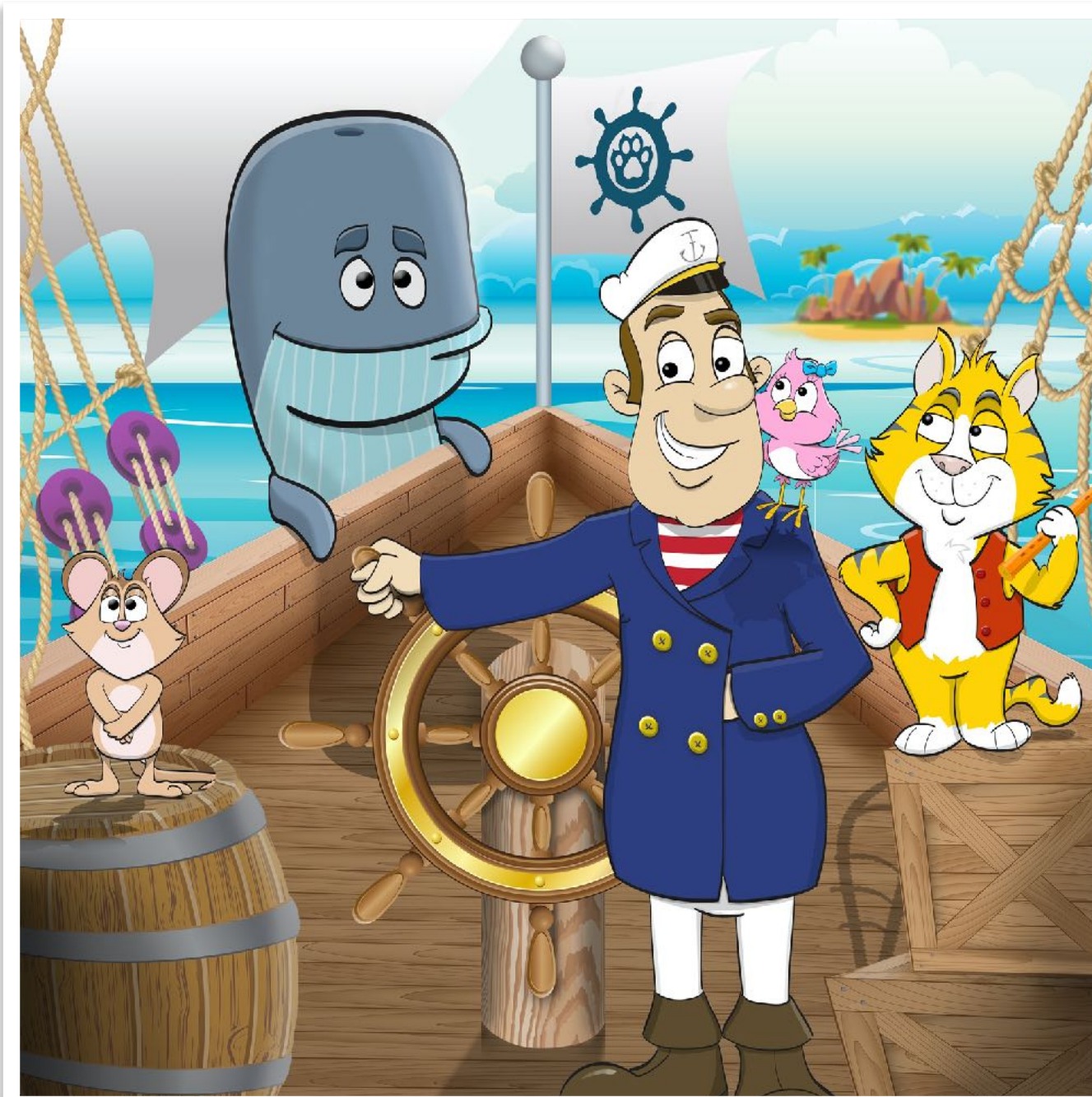
After receiving her Master of Education from UCLA, Danielle has spent nearly a decade as an elementary school teacher. Her passion is for working with students of different learning profiles, for which she holds a Post Masters Certificate in Educational Therapy at CSUN.

Cheryl Buhr (author/publisher)

Cheryl launched her educational books series "Summer Skills," over 40 years ago to provide curriculum to students ranging from pre-k through high school. Since then, she's sold millions of copies to kids around the world.

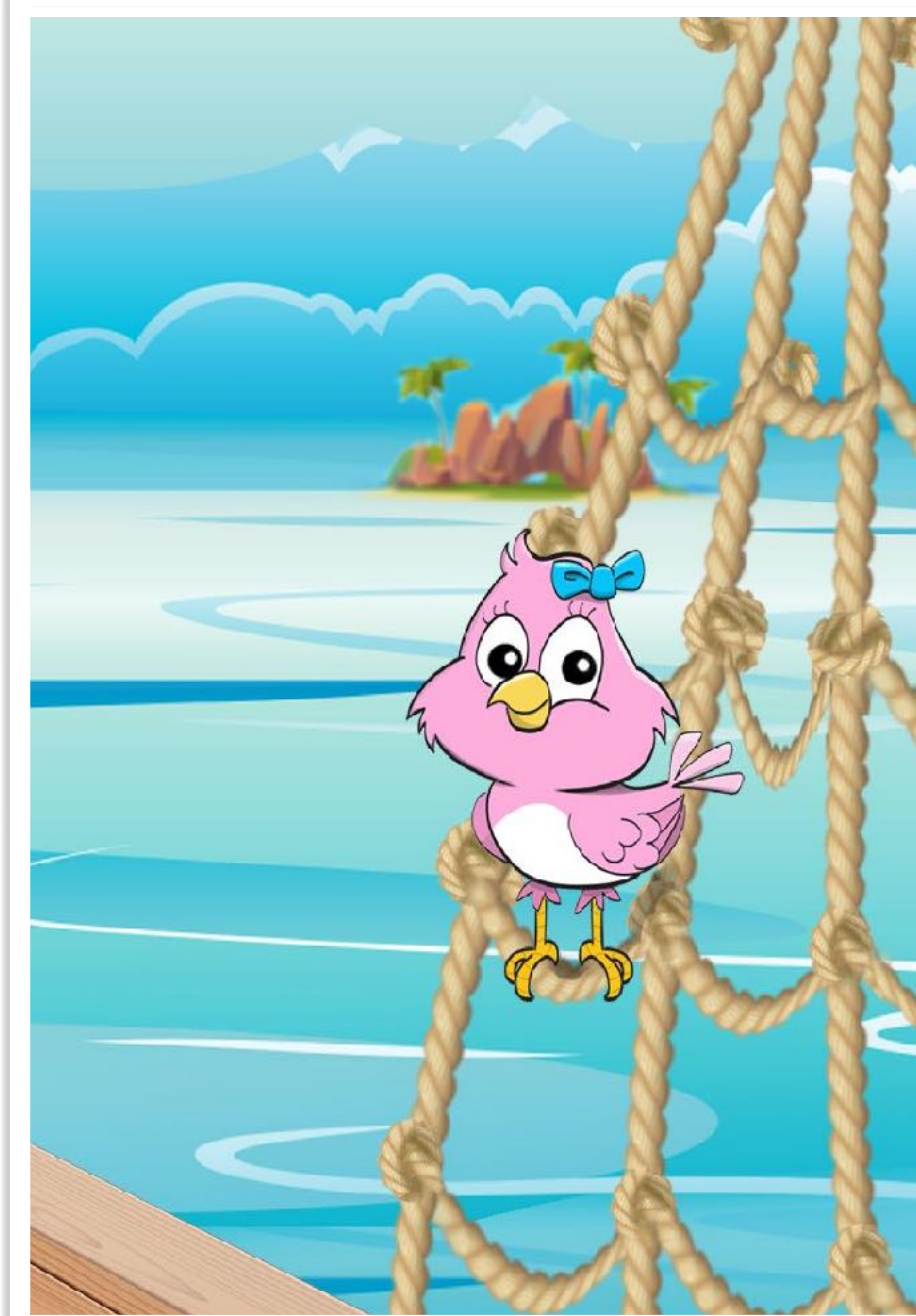


THE CREW



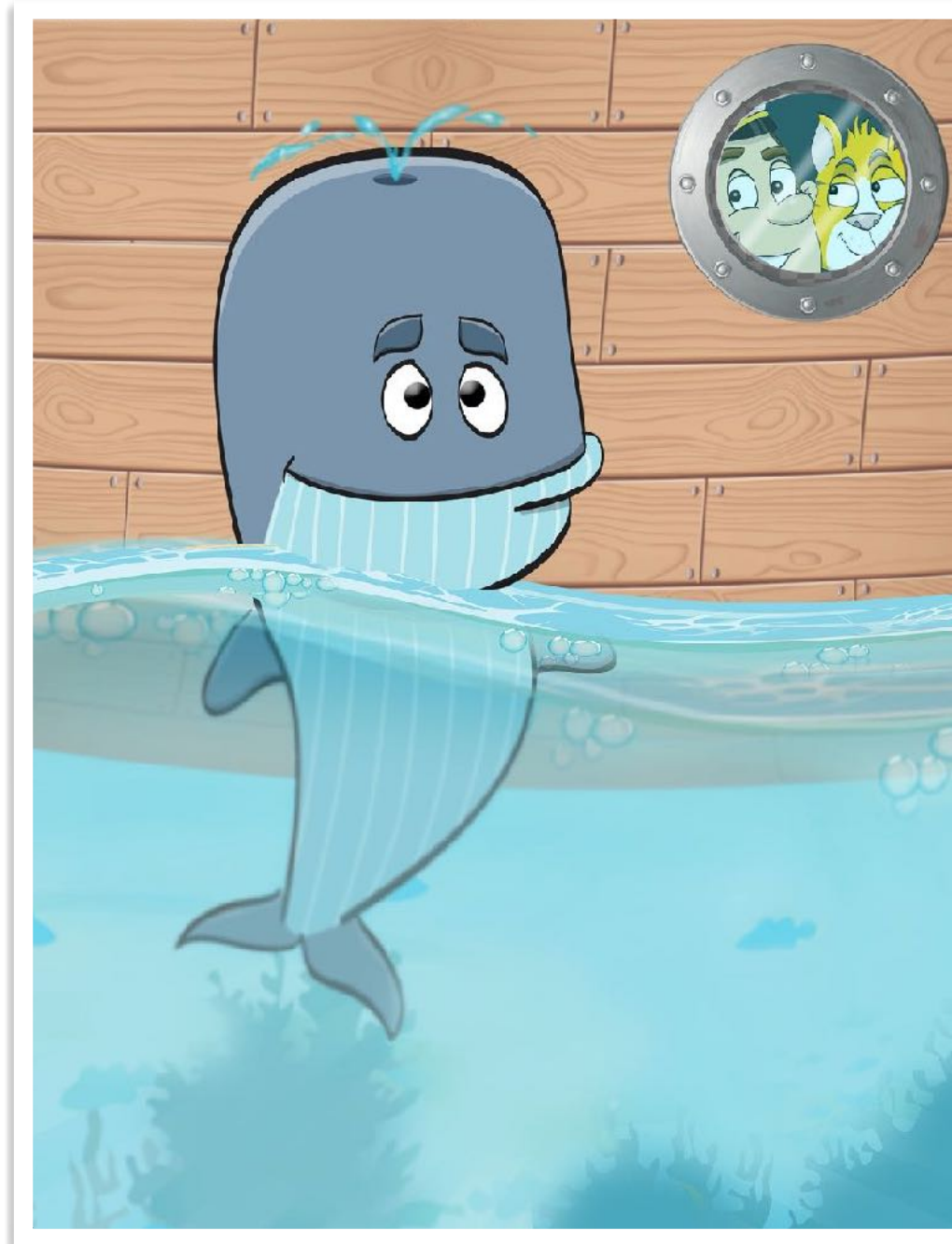
S.S. LUCILLE

Meet the S.S. Lucille or "Old Lucy," as we call her. We start all our adventures aboard her deck. She's old and falling apart, but she's got soul and a personality of her own...just don't wake her up too early!!



TORI

Smart as can be, she's always trying to impress Captain by sharing her knowledge and keeping everyone in line...especially Cat who she has to constantly remind to be on time and take a bath!!



WALTER

He's a sweet and lovable blue whale with endless energy for adventure. He has great manners, way too many questions, and gets confused very, very easily!

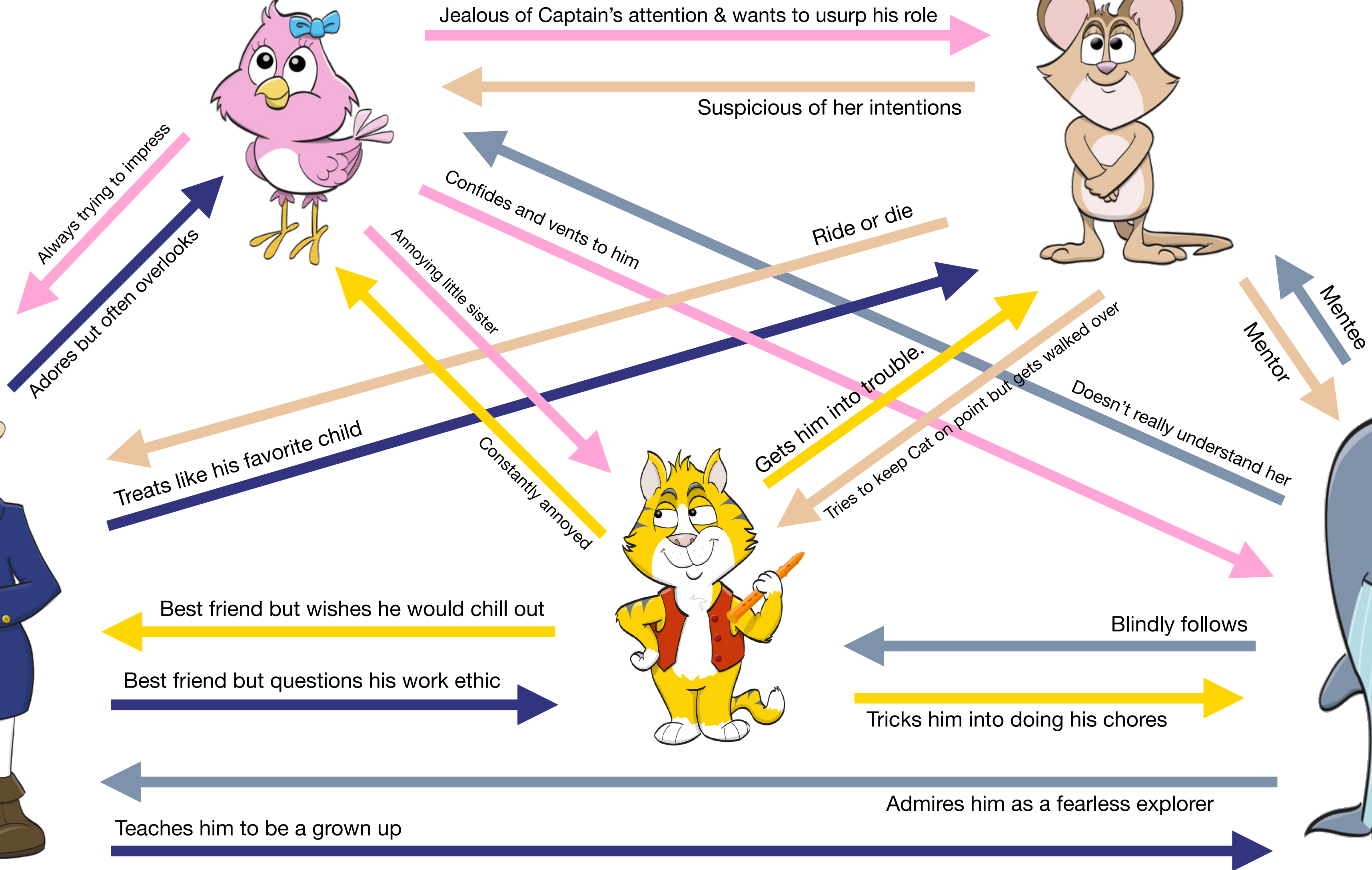
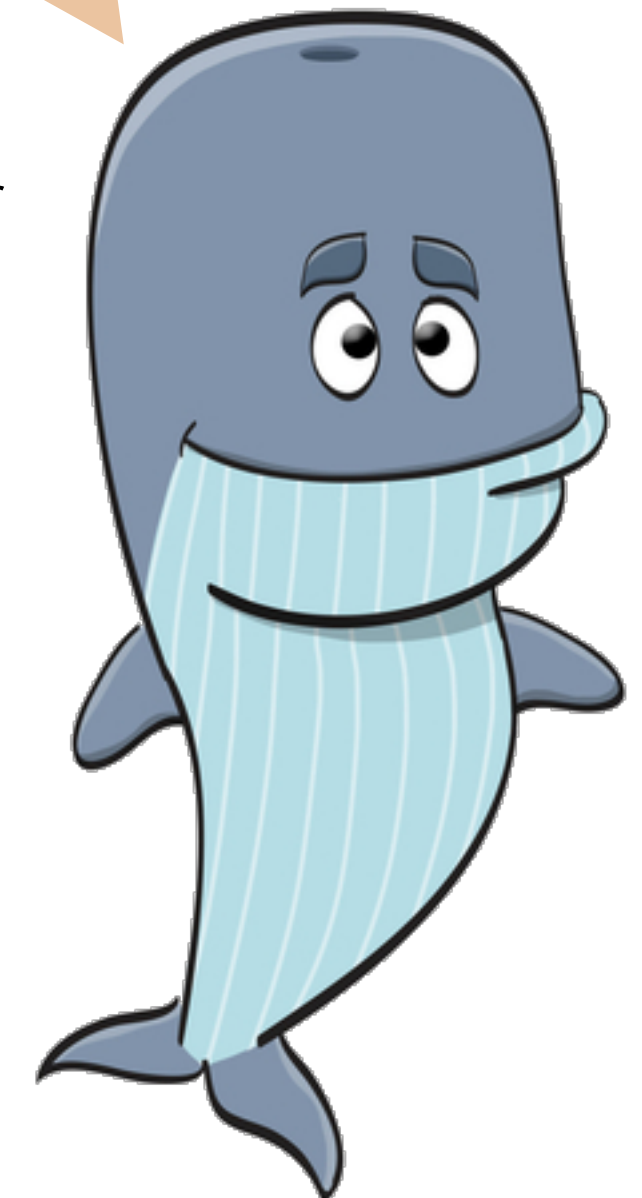
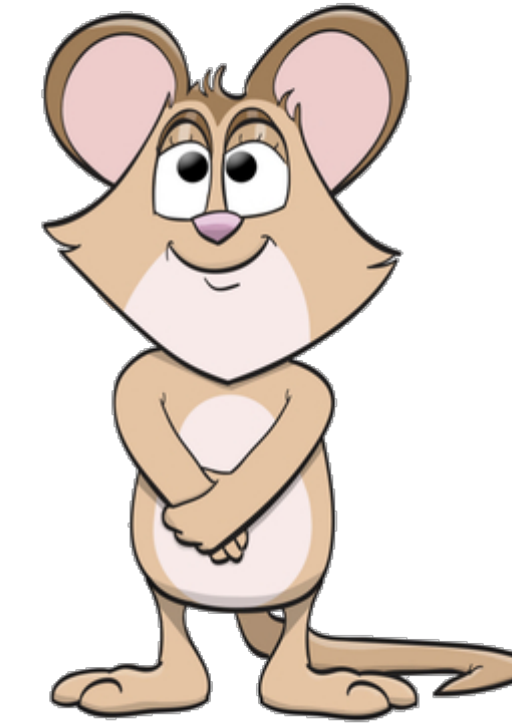
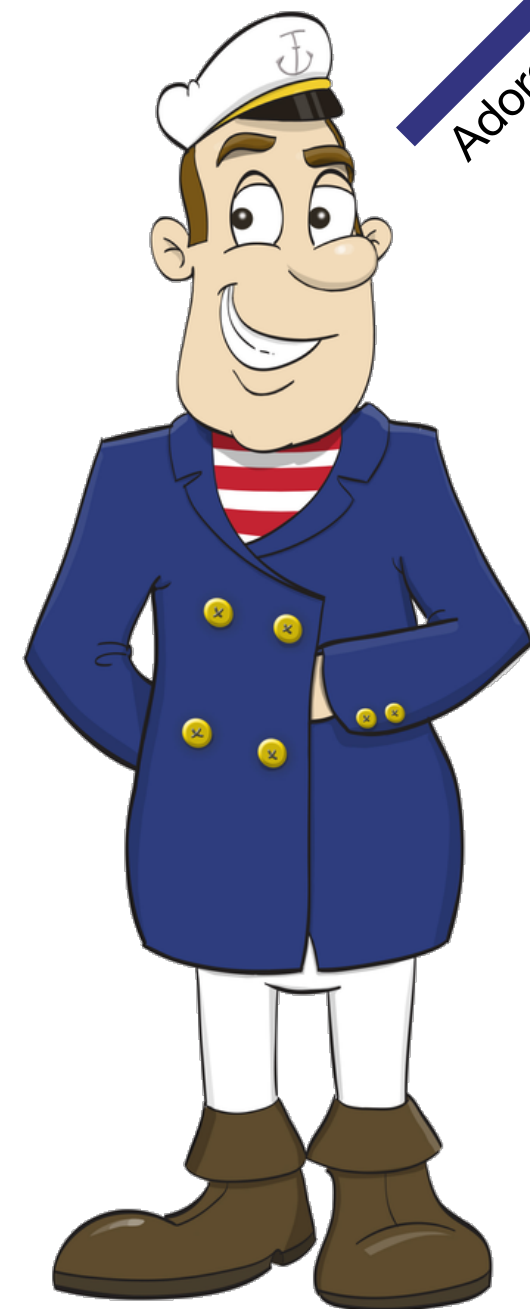


BILLIE

The cutest boat mouse! Savy and enterprising, Billie is eager to help on the ship and adventures. Billie's always by Captain's side and sometimes even under his hat!!! SQUEAK SQUEAK!



CHARACTER MAP





ADDITIONAL CHARACTERS



GINA THE GATOR



SKIPPER, CHUCK & ANA LUISA (nemesis!)



FLACO THE FLAMIGO



SARI THE BABY SHARK



SLY THE RACCOON



HECTOR THE HORSESHOE CRAB



MR. SLUG (master of story time!)



CHEF LOU

THANKS!!

